Beyond the Nuclear Family: An Evolutionary Perspective on Parenting


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Abstract

There has been a recent shift in the evolutionary behavioural sciences towards the view that parenting in our species is cooperative, and that mothers require help from others to raise children successfully. This shift is not yet reflected in psychological models of parenting, which still emphasise the centrality of the nuclear family. This emphasis is problematic both because it neglects the importance of alloparents, and because it assumes the fathering role is consistent across societies. While paternal investment is often substantial in our species, it is also shows considerable ecological variability. This article highlights recent, cross-cultural research on the cooperative nature of human ‘parenting’, and illustrates the flexible nature of both parenting and alloparenting across human societies.

Introduction

Parenting in our species is intensive, cooperative and flexible. Human newborns are altricial (helpless), requiring intensive investment, and childhood is long, likely due to the development of skills necessary for the complex subsistence strategies humans adopt [1]. In recent years, the hypothesis that such intensive investment is only possible through cooperative ‘parenting’ has become established in the evolutionary behavioural sciences: help from allomothers, who may be fathers, grandmothers, siblings and/or other individuals, is required to rear children [2]. Human psychology is adapted, therefore, to a system of parenting where mothers are ‘first among equals’ in a range of individuals who ‘parent’ the child. Cooperative childrearing may be a human universal, but the behavioural flexibility of our species, including variation in subsistence, marriage and residence patterns, and relying heavily on social learning, means that the nature of parenting (from mothers and others) varies within and between societies. This article highlights recent research on the cooperative nature of human parenting, emphasising the flexibility of parenting and alloparenting. The theoretical framework underlying this article builds on LeVine and colleagues’ [3] model (Figure 1). This assumes parenting/alloparenting shows some species-wide, universal patterns, but also varies, within and between populations, as the result of adaptive adjustment of parenting behaviour to particular ecological conditions (phenotypic plasticity [4,5]), as well as cultural variation in parenting behaviour (which may or may not be adaptive).

Alloparenting
The mother is the primary caregiver to human newborns, and throughout the vast majority of human history was vital to the infant’s survival at least until the infant was capable of surviving without breastmilk [6]. But the weight of empirical evidence now demonstrates that alloparenting, of both infants and older children, is common and has beneficial effects on children [7]. This suggests that too much emphasis has been placed in Western psychology on the parenting role of the mother, in exclusion to other carers. Henrich and colleagues have criticised psychologists for over-emphasising research on WEIRD (Western, Educated, Industrialised, Rich and Democratic) societies [8]. Recent research has explicitly criticised psychological models of parenting and child development for this same shortcoming – in particular, for developing models of mother-infant attachment that rely too heavily on cultural norms of parenting as observed in the Western middle classes around the middle of the 20th century, the period when influential theories about parenting were developed [9]. Family structures were rather weird in WEIRD societies at this time: an extreme form of the nuclear family was considered normative, where family units consisted of mother, father and children; other family members often lived some distance away; and there was an unusually rigid division of labour where mothers were considered largely responsible for reproductive labour and fathers for productive labour. Evolutionary theories of parenting based on a narrow slice of humanity are problematic, and the challenges to these theories presented by cross-cultural research have recently been clearly articulated [10–12].

Human family systems are unusually flexible [13]. Some form of pair-bond is typical, but mothers and fathers may be monogamously, polygynously or, occasionally, polyandrously partnered, and may or may not live in the same household; extended families are common, where mothers live with, or in close proximity to, grandparents and are embedded in social networks rich in other kin; and, while divisions of labour exist, they are such that women are often responsible for substantial subsistence labour [14]. Such family organisation both requires, and allows for, substantial allomaternial care of children, so that children may form attachment relationships with several individuals [15]. Family relationships may vary flexibly within populations, as well as between them, so that parents and alloparents can optimise their investment across all dependent children, and in response to the children’s needs and their own ability to invest [16].

A longitudinal study of Aka foragers in central Africa demonstrates just how flexible parenting can be, even within a homogenous hunter-gatherer society [17]. While it has been known for some time that even infants are cared for by multiple caretakers in hunter-gatherer societies, research on the Aka shows that the caretaking activities of fathers, grandmothers, siblings and other individuals are responsive both to the mother’s needs and the availability of other sources of help. The grandmother is the most important allocarer, but care from other social network members can be substituted in her absence [18]. Allocarers also reduce mother’s allocation of time to childcare and energy expenditure, as predicted by the cooperative breeding hypothesis [19]. Part of this repertoire of flexible parenting may be the ability of parents to delegate responsibility to other individuals entirely. Elsewhere in Africa, foster care by kin has been interpreted as ‘dispersed cooperative breeding’, which allows mothers to strategically reduce investment in certain children while ensuring children are cared for those with a vested interest in raising them ([20] see also [21] [22]).

Allomaternial care is a human universal. Grandparenting is still common in WEIRD societies [23]: across 11 European countries 44% of grandparents provided childcare for their grandchildren, with some variation across countries (the figure was 63% in the UK [24]). Some variation in grandparental
investment in WEIRD contexts can be explained through biological factors: genetic relatedness between grandparents and grandchildren matters [25]. Grandparenting can also help women balance their productive and reproductive demands [26], and can be substituted for paternal care [27], as in Aka foragers. Some variation may be a response to different cultural and policy regimes in different parts of Europe, however: grandparents more commonly provide intensive childcare in regions of Europe where conservative family norms are widespread and formal (state-provided or paid-for) childcare is less readily available [28].

One common carer in non-WEIRD societies is not available to WEIRD mothers: older children. This is partly because low fertility means that young children have fewer older siblings to care for them, but also because children are expected to devote time to their education instead of contributing to household labour [29]. This may have significant implications for child development, if children no longer gain valuable childcare experience and social skills by caring for their younger siblings. Recent research has turned from investigating the impact of care on children to investigating how carers themselves are influenced by parenting relationships [30,31]. The health consequences of parenting are not always positive, but some cognitive benefits have been demonstrated [32,33]. A lack of experience with childrearing may influence subsequent parenting practices in adult life given our species’ reliance on social learning [34], even, perhaps surprisingly, for key parenting practices such as breastfeeding [35,36].

Fathering

Allomaternal care may be a human universal, but paternal investment is not. Recent modelling of the evolution of human life history suggests cooperative breeding and broad cooperative networks may be the most plausible explanation for our species’ life history strategy [37]. These results contradict earlier models emphasising the importance of monogamy and paternal provisioning. Human fathers often invest in their offspring [38], more so than the fathers of most species, but there are circumstances under which fathers invest little or nothing. Recent work explaining this variation builds on research by evolutionary biologists Kokko and Jennions [39,40], who have developed theoretical models of why parental care by both mothers and fathers varies (Box 1). For example, this research has stimulated interest in the influence of sex ratios on men’s allocation of effort between mating and parenting. A study within a single ethnic group (the Makushi) in south America used variation in sex ratios due to employment patterns to show that men were less interested in uncommitted sex where sex ratios were male-biased [42]. This suggests a bias towards parenting rather than mating effort where men are abundant, in line with Kokko and Jennions’ predictions.

Paternity certainty is another variable which may explain variation in paternal effort, and has previously received considerable attention in the evolutionary sciences. Some of this work has made the same error as research on parenting, by assuming that the nuclear family is the universal family form. Such research typically assumes that paternal investment is heavy and universal, but focused exclusively on the man’s own children, so that male reproductive strategies are designed to reduce the possibility of cuckoldry. Recent research suggests the need to re-examine some of these assumptions.

In contrast to early evolutionary studies, which often assumed that misattributed paternity is relatively common (likely based on apocryphal stories: [43]), empirical evidence suggests that
misattributed paternity may not be such a great threat to male reproductive success. Anderson’s cross-cultural survey, which found a worldwide average of only 2% misattributed paternity [44], has now been backed up by recent genetic studies, which estimate rates of misattributed paternity to be 1-2% [45,46]. Low levels of misattributed paternity may indicate low rates of multiple mating by females, perhaps as the result of male reproductive strategies designed to ensure paternity [47]. However, low levels of misattributed paternity may alternatively indicate high levels of multiple mating by females but correct attribution of paternity (which may sometimes mean correctly attributing paternity to be uncertain). Cross-cultural research illustrates that sexual exclusivity within marriages is not a human universal, neither for men nor women [48], and that polyandrous matings are socially sanctioned in a wider range of societies than previously thought ([49], see [50] for an example). Paternity uncertainty may be somewhat higher in such polyandrous populations than in populations where husbands expect exclusive sexual access to their wives, but rates of misattributed paternity (i.e. men wrongly believing a child is their biological offspring) may still be low: men know that their paternity is uncertain if they do not have exclusive sexual access to their partners, and may also be able to assign a rough estimate of paternity certainty. For example, ‘partible paternity’ societies are common in South America, where children are believed to have several ‘fathers’ if their mothers had multiple sexual partners around the time of pregnancy [51]. But often ‘primary’ and ‘secondary’ fathers are recognised, with the former being more likely to be the biological father of the child. Overall, this new research suggests that men’s reproductive strategies do not always focus on gaining exclusive sexual access to one (or more) mates and investing heavily in her children, but it may sometimes be in men’s interests to accept paternity uncertainty.

Note that though paternity uncertainty may influence paternal investment, the relationship between paternity uncertainty and paternal investment is complex, because many other factors also influence paternal investment. While a simplistic assumption might be that men reduce investment in children in societies where paternity is relatively uncertain, this is not necessarily the case. Perhaps counter-intuitively, partible paternity societies may be found where the ecology requires particularly high levels of investment from men to provision children: partible paternity may be a strategy by which women gain investment for their children from multiple males [52]. In this case, alloparents are men other than the child’s biological father [53] and ‘paternal’ investment may be directed at children not fathered by the man investing in them. A perspective on parenting that looks beyond the nuclear family therefore reveals examples where men invest little in their children, and where they invest in children other than their own, as well as many examples where men do invest substantially in their offspring despite not living in a nuclear family [54,55].

Mothering

Comparative cross-cultural research can also help explain variation in mothering. A vignette-study has just been published which was used to explicitly contrast maternal care across WEIRD and non-WEIRD contexts [56]. Clear differences were found between these contexts (Figure 2). In line with evolutionary predictions, hypothetical maternal care decisions were found to be responsive to the mother’s reproductive value (her future possible reproductive output), the consequences of the situation for mother and child, and resource access in WEIRD contexts. In non-WEIRD contexts, the most significant factor determining care was the mother’s access to resources, with greater resource access predicting greater maternal care, which likely reflects the importance of resource access to child health and survival in low-resource populations [57]. The current state of parenting research
has now clearly demonstrated how different parenting strategies can be across human populations, and is beginning to produce sufficient high quality research across a range of contexts to allow us to construct a holistic explanation of parenting, including the influence of biological universals, adaptation to different environmental conditions, and cultural differences, as well as how these three components interact to affect parenting behaviour.

Conclusion

Parenting is an emotive topic, and it is of great interest not just to academics but also to policymakers, the health professions and the general public. An evolutionary, cross-cultural perspective clearly demonstrates considerable variation in parenting behaviour, around some species-typical universals. This should lead to caution when translating academic research into parenting advice or policy [58,59]: ‘natural’ parental behaviour is often surprisingly flexible, and there are multiple pathways to successful parenting.

Acknowledgements

Thanks to LSHTM’s Evolutionary Demography Group, Laura Brown, Sophie Hedges, David Lawson, Susie Schaffnit, Paula Sheppard and Gert Stulp, and to the editors of this special issue, Steve Gangestad and Josh Tybur, for helpful suggestions.

Annotated bibliography


[10] H. Otto, H. Keller, Different Faces of Attachment: Cultural Variations on a Universal Human Need, Cambridge University Press, 2014. ** Valuable detail of the cross-cultural similarities and differences found in infant attachment, with examples from many different cultural contexts


** both Kokko and Jennions papers above are extremely important articles in evolutionary biology, clearly describing the problems in the previous literature on parental investment and its allocation between males and females, and some potential solutions


[48] B.A. Scelza, Choosy but not chaste: multiple mating in human females., Evol. Anthropol. 22 (2013) 259–69. ** Review article on the benefits of multiple mating to human females, bringing into question the long-standing view that females should be 'coy' and not pursue multiple mates


children may have more than one father, common in polyandrous south American populations


Box 1: Why do mothers care more than fathers?

Kokko and Jennions [39,40] recently re-examined the question of why mothers, on average, invest more than fathers across the natural world. Trivers’ [41] influential work on parental investment suggested two reasons could explain this phenomenon: firstly, greater initial female investment in gametes means they have more to lose should the offspring die; secondly, male-biased sex ratios increase competition for mates among males, which leads to greater mating effort among males and consequently lower parental effort. Kokko and Jennions challenged these arguments, pointing out that the first commits the ‘Concorde fallacy’: individuals should base decisions about future investment solely on the costs and benefits of that future investment, and not take into consideration past investment. In contrast to Trivers’ second argument, they argue that male-biased sex ratios may lead to increased investment in parenting effort, as the odds of winning the competition for a mate are slim, and so the relative value of caring for offspring versus competing for mates increases. Kokko and Jennions suggest the explanation for widespread female-biased care is more complicated than Trivers’ original arguments, and may vary between (and within) species, depending on adult sex ratios (which may depend on the impact of parental care on mortality rates), paternity certainty, variance in male reproductive success and the consequences of parental care for offspring outcomes.
Figure 1: parental or alloparental behaviour is influenced by our species-specific constraints and adaptations, but is also shaped by adaptive responses to ecological conditions and by cultural norms. These three levels can be hard to separate (some cultural models may be the result of adaptive responses to ecological conditions, for example), and there are feedback loops between all three (both ecology and culture influences our genetic make-up). Modified from LeVine et al 2008
Figure 2: graphical abstract for Kushnick et al 2015 [56], which shows the factors which influence hypothetical maternal care decisions in small-scale (non-WEIRD) versus industrialised (WEIRD) societies (in the large boxes), as well as environmental factors which characterise each type of society.